

Program Menu

JA British Columbia (JABC) is proud to deliver a wide selection of educational programs focusing on **financial literacy, work readiness and entrepreneurship**. Through partnerships with educators and volunteers from local businesses, JABC offers important interactive, hands-on learning experiences to students in all communities across British Columbia. All programs **align with B.C.'s new curriculum** and are provided **free of charge** to schools thanks to the generosity of JABC donors and sponsors.



Volunteer Led Programs

These programs are facilitated by JA volunteers and supported by a host educator.

More than Money

Grades 4-5
Instructional time: 4 hours

Introduces students to the role of money, how it can be earned, saved and spent. Students develop a basic business plan, track financial gains and losses, and explore important decision making.

Curriculum alignment: Math, English, Career Education

Our Business World

Grades 5-6
Instructional time: 4 hours

Helps students explore how businesses are created and what makes them thrive. Using games and multimedia, students learn about innovation, start-ups, and self-employment.

Curriculum alignment: Math, English, Career Education

Business of Our Own

Grades 6-8
Instructional time: 4 hours
+ sale day

Gives students the hands-on learning experience of planning a business, producing and promoting their products, tracking their finances and managing a team.

Curriculum alignment: ADST, Career Education, Math

Dollars with Sense

Grades 7-9
Instructional time: 4 hours

Introduces students to personal money management skills including methods of payment, cost of credit, purchasing influences, online security, goal setting, budgeting, and the basics of investing.

Curriculum alignment: Math, Career Education

Economics for Success

Grades 8-10
Instructional time: 4 hours

Prepares students to enter the world of work by helping them map career clusters, consider post-secondary options, create a personal budget and develop strategies to achieve goals. Program includes an optional online budgeting tool.

Curriculum alignment: Math, Career Education

Be Entrepreneurial*

Grades 10-12
Instructional time: 4 hours
+ business pitch

Students learn the essential components of launching a realistic entrepreneurial venture by developing a plan and pitching an idea for their own business.

Curriculum alignment: ADST, Career Education

Personal Finance

Grades 11-12
Instructional time: 4 hours

Students learn key elements of personal finance such as spending wisely, budgeting, saving, investing and using credit. By the end of the program, they will have a plan and goals for financial security.

Curriculum alignment: Career Education

Ask us
about flexible
delivery options &
multi-class 1/2 day
deliveries at your
school.



Learn more at jabc.ca/programs

Educator Led Programs

These programs are delivered by host educators and have the option to include JA volunteer support.

Company Program*

Grades 10-12
Instructional time: 10-16 weeks
including sale days + wrap up

Students experience the excitement of planning and operating their own small business, giving them real-world skills to help them in their career path.

Curriculum alignment: ADST, Career Education

Investment Strategies Program

Grades 10-12
Instructional time: 4 hours
+ online competition

Students explore the ways in which people save and invest for their future. The program includes interactive lessons and culminates in an online stock market simulation.

Curriculum alignment: ADST, Career Education

Titan*

Grades 10-12
Instructional time: 4-6 hours
+ online competition

Students participate in an online business simulation and gain confidence to become entrepreneurs by creating a business strategy, making management decisions and learning to succeed in a competitive industry.

Curriculum alignment: ADST, Career Education



Entrepreneurial Trades Program

Grades 10-12
Self directed: 4-6 hours

In this online program, students learn why businesses succeed and fail and what it takes to become an entrepreneur in the trades industry.

Curriculum alignment: ADST, Career Education

Capstone Experiences

These capstone experiences are offered in various regions across B.C.

JABC TechWorks

Grades 9-10
Prerequisite: Economics for Success

In this one day event, students are introduced to the vast career opportunities in B.C.'s tech sector. Speakers, demos and hands-on breakout sessions showcase the latest in technology and provide guidance on education pathways.

Victoria: Dec. 2019, Vancouver: Jan. 2020, Kelowna: Feb./Mar. 2020

BC Business Challenge

Grades 10-12
Prerequisite: Titan

Students work in teams in an online competition to manage a company and compete in a virtual marketplace. This challenge is based on the same concepts and strategies from Titan. Prizes and certificates are awarded to the top performers.

Province-wide: Jan. 2020 and May 2020

Discover your Pitch

Grades 10-12
Prerequisite: Be Entrepreneurial or Company Program

Top student teams from JA's entrepreneurship programs are invited to take their business to the next level with exclusive presentation coaching and a chance to win cash as they pitch their business to a panel of senior business leaders.

Vancouver: Spring 2020

Stock Market Challenge

Grades 10-12
Prerequisite: Investment Strategies Program

An online stock market simulation, linked to live data from North American stock markets, that engages students from across Canada to apply investing principles as they manage their own portfolio.

Province-wide: Oct.-Dec. 2019 and April-June 2020

Get Involved

Help inspire, prepare and empower B.C. youth for lifelong success.



Enroll your class

For more information on our programs, capstone experiences, curriculum alignment and how to enroll, please visit jabc.ca/programs

Volunteer

Enhance your skills, share your business expertise and give back to your local community! Learn more about volunteer opportunities at jabc.ca/volunteer