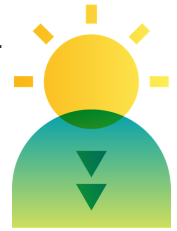
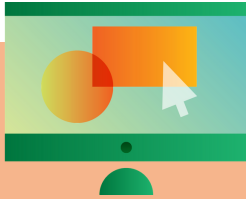


# Program Menu



JA British Columbia (JABC) has been proudly serving students across British Columbia for 65 years. Through alliances with educators and the dedication of volunteers, youth in grades 4-12 receive important educational programs and experiences focusing on **financial literacy, work readiness and entrepreneurship**. JA programs align with BC's new curriculum and are provided free of charge thanks to the generosity of JABC donors and sponsors.



## Online Programs

### Educator Led

Host educators access JA digital resources & materials to deliver these programs in virtual classrooms:

- *More than Money*
- *Our Business World*
- *Dollars with Sense*
- *Economics for Success*
- *Investment Strategies*

### Educator Led with Volunteer Support

Host educators welcome volunteers into virtual classrooms as guest speakers or facilitators for these programs:

- *More than Money*
- *Our Business World*
- *Dollars with Sense*
- *Economics for Success*
- *JABC Career Speaker*

### Student Self Directed

Students progress through these interactive programs at their own personalized pace:

- *More than Money*
- *Our Business World*
- *Business of My Own*
- *Dollars with Sense*
- *Economics for Success*
- *Be Entrepreneurial*
- *Personal Finance*
- *Investment Strategies*
- *Entrepreneurial Trades*



## In Classroom Programs

### Educator Led

Host educators access JA printed materials & digital resources to deliver these programs in classrooms:

- *More than Money*
- *Our Business World*
- *Business of Our Own*
- *Dollars with Sense*
- *Economics for Success*
- *Be Entrepreneurial*
- *Personal Finance*
- *Company Program\**
- *Investment Strategies*
- *JABC Career Speaker\**

\* These programs are supported by a JA volunteer.

### Volunteer Led

Host educators welcome volunteers virtually or in person into classrooms as facilitators or co-facilitators for these programs:

- *More than Money*
- *Our Business World*
- *Business of Our Own*
- *Dollars with Sense*
- *Economics for Success*
- *Be Entrepreneurial*
- *Personal Finance*



JA programs are aligned with BC's new curriculum & are provided **free of charge** to public, independent, and home schooled students in all regions across BC.

Learn more at  
[jabc.ca/programs](http://jabc.ca/programs)

## Program Descriptions

### More than Money

**Grades 4-5**  
**Instructional time: 4 hours**

Introduces students to the role of money, how it can be earned, saved and spent. Students develop a basic business plan, track financial gains and losses & explore important decision making.

*Curriculum alignment: Math, English, Career Education*

### Our Business World

**Grades 5-6**  
**Instructional time: 4 hours**

Helps students explore how businesses are created and what makes them thrive. Using games and multimedia, students learn about innovation, start-ups & self-employment.

*Curriculum alignment: Math, English, Career Education*

### Business of Our Own

**Grades 6-8**  
**Instructional time: 4 hours**  
**+ optional sale day**

Gives students the hands-on learning experience of planning a business, producing and promoting their products, tracking their finances & managing a team.

*Curriculum alignment: ADST, Career Education, Math*

### Dollars with Sense

**Grades 7-9**  
**Instructional time: 4 hours**

**\*Newly updated\*** Introduces students to personal money management skills including methods of payment, cost of credit, understanding credit scores, online security, goal setting, budgeting & the basics of investing.

*Curriculum alignment: Math, Career Education*

### Economics for Success

**Grades 8-10**  
**Instructional time: 4 hours**

Prepares students to enter the world of work by helping them map career clusters, consider post-secondary options, create a personal budget & develop strategies to achieve goals. Features *Keep Your Balance*, a new regionally-tailored online budget tool.

*Curriculum alignment: Math, Career Education*

### Be Entrepreneurial\*

**Grades 10-12**  
**Instructional time: 4 hours**  
**+ business pitch**

Students learn the essential components of launching a realistic entrepreneurial venture by developing a plan & pitching an idea for their own business.

*Curriculum alignment: ADST, Career Education*

### Personal Finance

**Grades 11-12**  
**Instructional time: 4 hours**

Students learn key elements of personal finance such as spending wisely, budgeting, saving, investing and using credit. By the end of the program, they will have a plan & goals for financial security.

*Curriculum alignment: Career Education*

### Company Program\*

**Grades 10-12**  
**Instructional time: 10-16 weeks**  
**including sale days + wrap up**

Students experience the excitement of planning & operating their own small business, giving them real-world skills to help them in their career path.

*Curriculum alignment: ADST, Career Education*

### Investment Strategies

**Grades 10-12**  
**Instructional time: 4 hours**  
**+ online competition**

Students explore the ways in which people save & invest for their future. The program includes interactive lessons and culminates in an online stock market simulation.

*Curriculum alignment: ADST, Career Education*

### Entrepreneurial Trades Program

**Grades 10-12**  
**Self directed: 4-6 hours**

In this online program, students learn why businesses succeed & fail and what it takes to become an entrepreneur in the trades industry.

*Curriculum alignment: ADST, Career Education*

### JABC Career Speaker

**Grades 6-12**

**\*New\*** Students explore or refine their career goals with the help of local business & community leaders in 45-60 minute presentations. Hosted in-class or via video conferencing, program includes a Q&A + pre & post program activities.

*Curriculum alignment: Career Education*

\* Students who complete these programs are eligible to apply for JABC and JA Canada awards and scholarships.



Learn  
More at

[jabc.ca/programs](http://jabc.ca/programs)

## Capstone Experiences

Like all JA programs, these experiences are available to all public, independent, and home-schooled students in every region across BC.

### JABC Exclusive

#### JABC TechWorks

Grades 9-10

In this one day program, students are introduced to the vast career opportunities in BC's tech sector and beyond. Speakers and demos showcase the latest in technology and provide guidance on educational pathways for students. Virtual or in-person TBD. [techworks.jabc.ca](http://techworks.jabc.ca)

February 2021

#### Discover your Pitch

Grades 10-12

**Prerequisite: Be Entrepreneurial or Company Program**

Top student teams from JA's entrepreneurship programs receive exclusive online coaching and a chance to win cash as they pitch their business idea to a panel of senior business leaders. Virtual or in-person TBD. [jabc.ca/discoveryourpitch](http://jabc.ca/discoveryourpitch)

April, May 2021

#### JABC Career Speaker Series

Grades 10-12

Using live video conferencing, students engage with top BC executives in 45-60 min. presentations, including a Q&A. Executives offer strategies to empower students to begin their journey to a successful career. Six feature events, one per month. Date and time TBD.

October, November, December, January, February, March



### JA Canada Experience

#### Stock Market Challenge

Grades 10-12

**Prerequisite: Investment Strategies Program**

An online stock market simulation, linked to live data from North American stock markets, that engages students from across Canada to apply investing principles as they manage their own portfolio. Enrollment in Investment Strategies Program is required.

Fall 2020 and Spring 2021

**Who are JABC volunteers?**  
Business professionals, community leaders and other qualified individuals all across BC who enjoy sharing their business knowledge and real life experiences with youth.



**Yes!**



JABC provides all the support needed - everything from digital or printed materials to student certificates - in order to deliver engaging JA programs & experiences.

For more information on our programs, capstone experiences, curriculum alignment and how to enroll, please visit [jabc.ca/programs](http://jabc.ca/programs)