



**Adopt a School**  
Promote a secure  
future for B.C. youth

JABC PRESENTS

# ADOPT A SCHOOL

PROMOTE A SECURE FUTURE FOR B.C.'S YOUTH

In honor of our 65th anniversary, JABC is inviting our partners to adopt a class, grade or school to help more B.C. youth access important financial literacy programs. **Our goal is to have a total of 65 B.C. school adoptions.**

## Promoting a Secure Future

According to Statistics Canada, as of June 2020, Canadians now owe \$1.77 for every dollar they have to spend and that as many as half of all Canadians are living paycheque to paycheque. As a result of the global pandemic, now more than ever young people are faced with an increased number of financial obstacles. Promoting financial health teaches our youth how to build resilience through managing a budget, paying their bills, and still saving for their education and retirement. A lack of financial education and self-sufficiency holds back entire communities from reaching their full potential.

## Why Adopt a School?

By working together with our partners, we can provide more B.C. youth with access to important financial literacy education. Partners may help us identify new schools, vulnerable groups or educators that haven't had a chance to try one of our programs. Opportunities for enhancing impact in pre-registered classrooms are available as well as through guest speaking opportunities.

## How it Works

We know you care about economic opportunities for youth and supporting the well-being of your local community. We will work with you to identify the right program and target group that is aligned with your interests.

[\*\*LEARN MORE\*\*](#)

## Duration of Campaign

Adopt a School will run throughout the 2020/2021 school year.





## Interested? To start the process to adopt your very own school, grade or class, follow these three steps:

### 1 Select which age group you'd like to adopt

JABC offers 4 financial literacy programs aimed at different age groups:

**More than Money (Grades 4-5)** - Introduces students to the role of money, how it can be earned, saved and spent. Students develop a basic business plan, track financial gains and losses, and explore important decision making.

**Dollars with Sense (Grades 7-9)** - Introduces students to personal money management skills including methods of payment, cost of credit, purchasing influences, online security, goal setting, budgeting, and the basics of investing.

**Economics for Success (Grades 9-10)** - This program prepares students to enter the world of work by helping them map career clusters, consider post-secondary options, create a personal budget and develop strategies to achieve goals.

**Personal Finance (Grades 11-12)** - Students learn key elements of personal finance such as spending wisely, budgeting, saving, investing and using credit. By the end of the program, they will have a plan and goals for financial security.

Programs under our other two pillars; Work Readiness and Entrepreneurship, are also available. Please contact us to learn more.

### 2 Select an adoption level

Adoption Level	
	Adopt a School* <b>\$2,500</b>
	Adopt a Grade** <b>\$1,000</b>
	Adopt a Class <b>\$500</b>

\* Equivalent to 3-5 programs at different grade levels

\*\* Equivalent to 2-3 programs. For a customized gift, please contact us.

Please allow for 8-12 weeks to set up a program delivery.

### 3 Contact us to discuss your preferences and finalize the adoption

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Thank you for helping youth find their path to success.