

2021

DISCOVERY FOUNDATION'S DISCOVER YOUR PITCH

Pitch your business. Win money.

Presented by JABC



What is Discover your Pitch?

Discovery Foundation's *Discover your Pitch* program, presented by JABC, is an exclusive investor pitch competition for B.C. high school students.

What does Discover your Pitch involve?

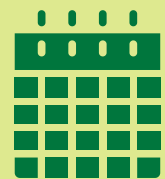
Upon successful completion of a senior JA entrepreneurship program, top teams will be invited to refine their business ideas through their participation in our fundamentals of fundraising workshop and practice sessions. Teams from across B.C. will then pitch their business ideas to a panel of top B.C. business leaders for a chance to win cash prizes. Over \$6500 is available to be won!

Who can participate?

JA students all over B.C. who have taken *JA Be Entrepreneurial* or *JA Company Program* during the 2020/2021 school year. JABC will provide a platform so that all teams can access the program online from anywhere in the province.

When will Discover your Pitch take place?

- **Entrepreneurship Workshop - Online** | April 2021 (DATE TBD)
- **Preliminary Pools** | Early May (DATES TBD)
- **Final Competition** | Late May or Early June (DATE TBD)



How can my students sign up?

Contact your JABC Program Manager to confirm your class is registered for *JA Be Entrepreneurial* or *JA Company Program*. Once your program is finished, qualifying teams will be directed to register using the link in the orange box below.

[View our 2020 Highlight Video!](#)

