

# Program Menu

## More than Money

**Grades 4-5**  
**Instructional time: 4 hours**

Introduces students to the role of money, how it can be earned, saved & spent. Students develop a basic business plan, track financial gains and losses & explore important decision making. Includes newly added *Economics for Youth* content.

*Curriculum alignment: Math, English, Career Education*

## Our Business World

**Grades 5-6**  
**Instructional time: 4 hours**

Helps students explore how businesses are created and what makes them thrive. Using games & multimedia, students learn about innovation, start-ups & self-employment.

*Curriculum alignment: Math, English, Career Education*

## Business of Our Own

**Grades 6-8**  
**Instructional time: 4 hours**

Gives students the hands-on learning experience of planning a business. Using a business model canvas, students identify their product, target market, resources & more.

*Curriculum alignment: ADST, Career Education, Math*

## Dollars with Sense

**Grades 7-9**  
**Instructional time: 4 hours**

Introduces students to personal money management skills including methods of payment, cost of credit, understanding credit scores, online security, goal setting, budgeting & the basics of investing. Features *Making a Budget* video & worksheet.

*Curriculum alignment: Math, Career Education*

## Economics for Success

**Grades 8-10**  
**Instructional time: 4 hours**

Prepares students to enter the world of work by mapping career clusters, considering post-secondary options, creating a personal budget & more. Includes newly added *Economics for Youth* content & a regionally-tailored online budget tool.

*Curriculum alignment: Math, Career Education*

## Be Entrepreneurial\*

**Grades 10-12**  
**Instructional time: 4 hours**  
**+ business pitch**

Students learn the essential components of launching a realistic entrepreneurial venture by developing a plan & pitching an idea for their own business.

*Curriculum alignment: ADST, Career Education*

## Personal Finance

**Grades 11-12**  
**Instructional time: 4 hours**

Students learn key elements of personal finance such as spending wisely, budgeting, saving, investing & using credit. By the end of the program, they will have a plan & goals for financial security.

*Curriculum alignment: Career Education*

## Company Program\*

**Grades 10-12**  
**Instructional time: 10-16 weeks**  
**including sale days + wrap up**

Students experience the excitement of planning & operating their own small business, giving them real-world skills to help them in their career path.

*Curriculum alignment: ADST, Career Education*

## Investment Strategies

**Grades 10-12**  
**Instructional time: 4 hours**  
**+ online competition**

Students explore the ways in which people save & invest for their future. The program includes interactive lessons & culminates in an online stock market simulation.

*Curriculum alignment: ADST, Career Education*

## Entrepreneurial Trades Program

**Grades 10-12**  
**Self directed: 4-6 hours**

In this online program, students learn why businesses succeed & fail and what it takes to become an entrepreneur in the trades industry.

*Curriculum alignment: ADST, Career Education*

## World of Choices

**Grades 6-12**

**\*New\*** Students explore & refine their career goals with the help of local business & community leaders in a 45-60 minute presentation. The program includes a Q&A plus optional online student self directed pre &/or post program activities.

*Curriculum alignment: Career Education*

### All JA programs:

- are **free of charge**
- have **flexible delivery options &**
- may include **volunteers** to enhance student learning



Learn More: [jabc.ca/programs](http://jabc.ca/programs)

## Capstone Experiences

### JABC Exclusive

#### JABC TechWorks

Grades 9-12

In this interactive online program, students are introduced to the vast career opportunities in B.C.'s tech sector & beyond. Speakers and demos showcase the latest in technology & provide guidance on educational pathways for students. Visit [techworks.jabc.ca](http://techworks.jabc.ca)

Spring 2021

#### Discover your Pitch

Grades 10-12

**Prerequisite: Be Entrepreneurial or Company Program**

Top student teams from JA's entrepreneurship programs receive exclusive online coaching & a chance to win cash as they pitch their business idea to a panel of senior business leaders. Visit [jabc.ca/discoveryourpitch](http://jabc.ca/discoveryourpitch)

April, May 2021

### JA Canada Experience

#### Stock Market Challenge

Grades 10-12

**Prerequisite: Investment Strategies Program**

An online stock market simulation, linked to live data from North American stock markets, that engages students from across Canada to apply investing principles as they manage their own portfolio. Enrollment in *Investment Strategies Program* is required.

Fall 2020, Winter 2021, Spring 2021

## JA Programs & Capstone Experiences

- Focus on **financial literacy, work readiness & entrepreneurship**.
- Are provided **free of charge** to all public, independent, and home-schooled students in every region across B.C.
- Align with B.C.'s **new curriculum**.
- Have **flexible delivery options**. From in-class educator led to online student self directed, JA programs meet unique classroom needs.
- Feature the option of welcoming **JA volunteers** to facilitate the lessons and activities. JABC will coordinate and schedule these trained professionals, community leaders and other qualified individuals who enjoy sharing their knowledge and real-life experiences with youth.
- Include all **digital and printed materials**. Lesson plans, resources, workbooks and student certificates are all provided in order to deliver engaging JA programs & experiences.
- Are also available in **French**.



For more information on our programs, capstone experiences, curriculum alignment & how to enroll, please visit [jabc.ca/programs](http://jabc.ca/programs)



**Further Questions?** Contact a member of our [Program Team](#) who will be happy to help you!

## About JA British Columbia

JA British Columbia (JABC), a member of JA Canada and JA Worldwide, has been proudly serving students across British Columbia for 65 years. Through alliances with educators and the dedication of volunteers, youth in grades 4-12 receive important educational programs and experiences focusing on **financial literacy, work readiness and entrepreneurship**.

JA programs are provided free of charge thanks to the generosity of JABC donors and sponsors. Visit [jabc.ca](http://jabc.ca)



\* Students who complete these programs are eligible to apply for JABC and JA Canada awards and scholarships.