

2021-22 ANNUAL REPORT

JA
BRITISH COLUMBIA



JA
British
Columbia

Member of
JA Canada



MESSAGE FROM THE CEO AND CHAIR



Dear JABC Community,

We are pleased to present the JA British Columbia 2021-22 Annual Report.

Thanks to your generosity and ongoing support, close to 50,000 B.C. youth in urban, rural and Indigenous communities benefited from a JA program in work readiness, financial health or entrepreneurship this past school year. This includes almost 1,000 students who experienced a program in their own Indigenous school or community.

This is all possible because of the dedicated community of volunteers and donors who supported the delivery of JA's life-changing programs.

On behalf of all of us at JABC, thank you for being such a valued partner in this journey to inspire and empower B.C. youth.

Sheila Biggers
President and CEO
JABC

Keith Spencer
Chair
JABC Board of Directors

OUR REACH: JULY 1, 2021 - JUNE 30, 2022



48,615 Students



**2,006 Programs
Delivered**



367 Volunteers



404 Schools



**57 Programs in
Indigenous
Communities**



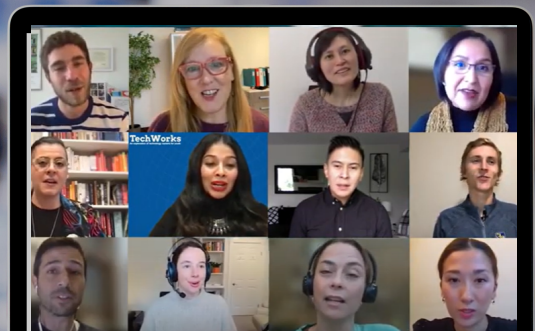
555 Educators

JABC'S STRATEGIC PLAN AND PRIORITIES

JABC launched the Bright Futures for all B.C.'s Youth Strategic Plan in 2019. But the world has changed since then, and so has JABC. We are facing a future more digital than ever, with learning experiences that go beyond traditional classrooms. We are also looking at a future where young people must be more adaptable and resilient than ever before. Today's youth have to be prepared for an age of ongoing technological, environmental, societal and economic change.

Because of this new landscape, JABC refreshed its plan in 2021. The roadmap includes four updated priorities and two new transformational initiatives that will allow us to achieve our goal: to deliver 2,025 work readiness, financial health and entrepreneurship programs annually to B.C. youth in urban, rural and Indigenous communities by 2025.

STRATEGIC PRIORITY ONE DELIVER RELEVANT AND ACCESSIBLE PROGRAMS



JABC TECHWORKS

This past school year marked the sixth annual JABC TechWorks, JABC's capstone work-readiness experience for high school students. JABC TechWorks is a forum for youth to explore tech-related careers and understand the education, skills and mindset required to ensure they are tech-enabled for the jobs of the future.

In the 2021-22 school year, over 5,500 youth in urban, rural and Indigenous communities across B.C. participated online in JABC TechWorks. This was a 20% increase over the previous year thanks to positive province-wide educator interest. Learn more about this unique experience at techworks.jabc.ca.

DISCOVERY FOUNDATION'S DISCOVER YOUR PITCH

JABC was pleased to host the fourth annual Discover your Pitch in the spring of 2022. Held in person for the first time in two years, this exclusive competition is a chance for B.C. high school students to pitch their ideas to panel of senior business leaders for cash prizes. Teams participated in a series of workshops and practice sessions in preparation for the big day. Learn more about the competition at jabc.ca/dyp.



[View Photos](#)



StormShine

1st Place +
Fan Favourite

Cash prize:
\$3,000 + \$500

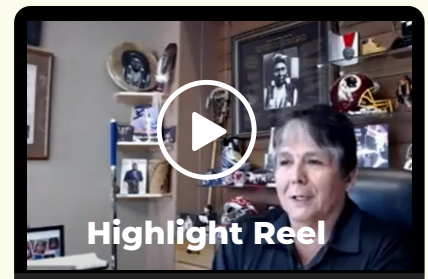
PROGRAMS FOR INDIGENOUS LEARNERS

Indigenous youth is one of B.C.'s fastest-growing populations and JABC has been steadily increasing its focus on Indigenous schools and communities to create meaningful relationships that support access to JA programs.

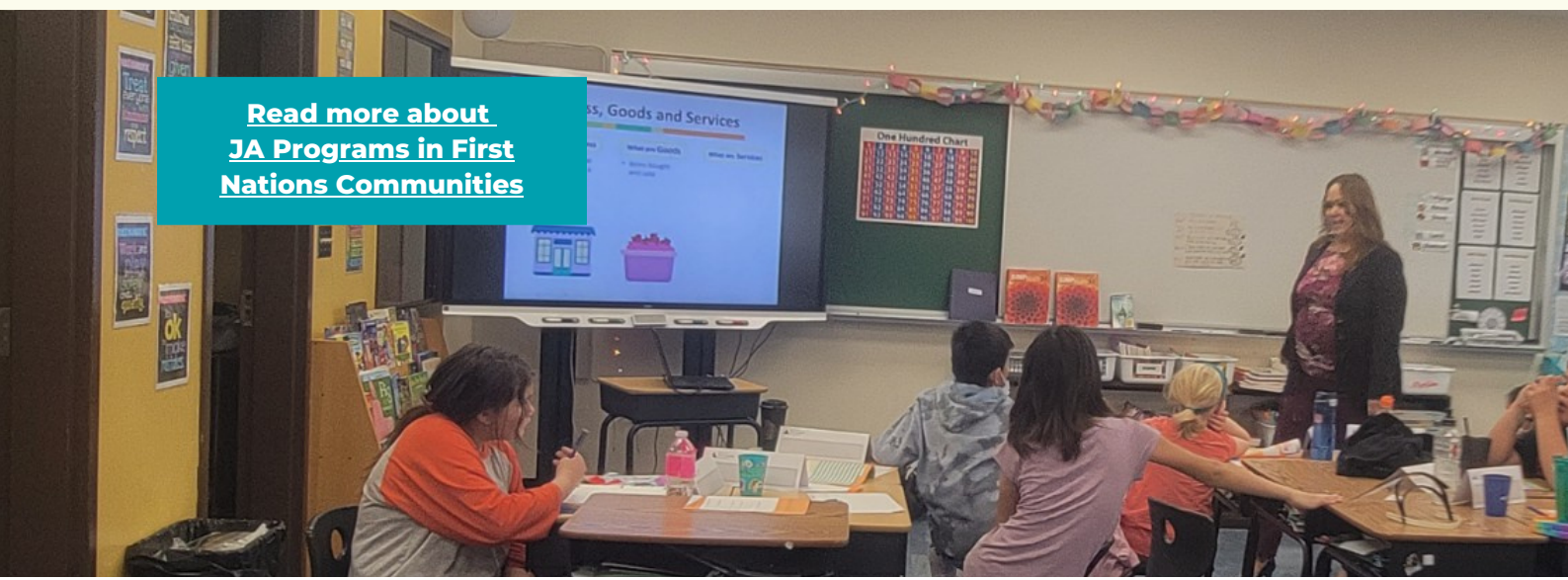
These programs aim to promote a culture of positive financial health for Indigenous learners and emphasize goal setting, informed financial decision-making and planning for the future.

On June 2, 2022, JABC hosted a World of Choices program that focused on Indigenous businesses.

Close to 1,500 Grade 6-12 students joined the virtual program and heard Indigenous leaders, entrepreneurs, and role models talk about their career journeys. Students also participated in an engaging Q&A session with the presenters.



[Read more about
JA Programs in First
Nations Communities](#)



VOLUNTEERS: THE HEART OF JA



JABC relies on a team of generous volunteers who donate their time to deliver relevant and accessible programs to B.C. youth. During the 2021-2022 school year, 367 volunteers shared their knowledge both online and in person as volunteers were enthusiastically welcomed back into classrooms after a period of online-only deliveries.

"My experience with everyone from students, to fellow volunteers and JABC staff has been nothing short of extraordinary and I cannot recommend this organization enough for anyone looking to give back to their community!"

-Andrew MacLean,
Victoria volunteer

"I think JA programs are amazing. I loved going into the local communities where I already have connections and interacting with the youth on a different level."

-Starlene Starlund,
Indigenous volunteer



Celebrating Outstanding Volunteers

Two of the three recipients of the 2022 Royden Richardson National JA Volunteer Award were from British Columbia. This prestigious award recognizes volunteers who have made outstanding contributions to JA.

A huge thank you and congratulations to Kelly Heed, Governance Volunteer and Max Lane, Program Volunteer.

Acknowledging JABC's Corporate Volunteer Champions

Spotlight: British Columbia Investment Management Corporation (BCI)



"My students' interest in finance grows with each lesson! It's been a fantastic way for me to give back to my community."



"Building the foundations of financial literacy while inspiring young students is a very rewarding experience."



"JABC helped me pursue a career in finance – now, I volunteer to give others the same opportunity."



"Dive into the teaching experience even if you feel unprepared, you'll be pleasantly surprised!"

STRATEGIC PRIORITY TWO

FOCUS ON DONOR ENGAGEMENT AND STEWARDSHIP



Learn more at businesslaureatesbc.jabc.ca

BLBC HALL OF FAME GALA DINNER AND INDUCTION CEREMONIES

JABC hosted this 16th annual celebration on June 7, 2022, welcoming close to 800 guests for the first in-person gala since 2019. This event brings supporters together to celebrate the outstanding achievements of B.C.'s most distinguished leaders, past and present. Thanks to the generosity of sponsors and their guests, \$1,085,000 was raised, with one hundred percent of net proceeds supporting JA programs across B.C.

The 2022 Laureates inducted and honoured at the event:



Peter P. Dhillon
President & CEO,
Richberry Group of Companies



Dr. Allen Eaves
Founder, President & CEO,
STEMCELL Technologies Inc.



Darren Entwistle
President & CEO,
TELUS

JA LEADERSHIP SERIES

The JA Leadership Series gives members of the local business community the opportunity to engage in lively discussions on pressing topics impacting today's business leaders. On May 5, 2022, JABC supporters, partners, alumni and other special guests gathered for breakfast, networking and a panel discussion on the innovation and economic opportunities in the move toward sustainability.



Learn more at jabc.ca/leadership-series

STRATEGIC PRIORITY THREE

BE IMPACT-DRIVEN



JABC'S THEORY OF CHANGE

Our Theory of Change outlines the outcomes we want to achieve as a not-for-profit impact organization. JABC's intention is that after a program, youth:

- Are more optimistic
- Are better able to chart their future
- Are more financially literate
- Have started developing the skills for long-term success



STUDENT: RIYA KAINTH

"The JA program was my way of finding out what exactly I wanted to do. It helped me step outside my comfort zone to share and communicate ideas with others, learn how to prioritize and be more organized, and create and run a business as I've always dreamed of doing."

EDUCATOR: MS. GAMBLE

"I think this program gave many of my students a big confidence boost and taught them that they are capable of making something!"



ALUMNI: JEREMIAH PHILIPS

"JA still acts as a point of support for me to this day. Several mentors and peers I met during the program are willing to lend a helping hand whenever they can, whether by connecting me with others or providing their own knowledge."

TRAINING FOR BUSINESS LIFE: Invest JA Challenge

British Columbia students ranked well in this national online challenge that inspires JA Investment Strategies students to manage their own simulated stock portfolio.



This year's winners from left to right: Oscar from St. Andrew's School in Victoria (first in B.C. and first nationally Spring 2022 competition); Team Jacob TBA from Belmont Secondary in Victoria (first in B.C. and second nationally Winter 2022 competition); KEKW from St. John's School in Vancouver (first in B.C. and second nationally Fall 2021 competition); CHJ from West Vancouver Secondary in West Vancouver (first in B.C. Fall 2021 competition).

IMPACT DRIVEN: PREPARE THE LEADERS OF TOMORROW



Students who demonstrated excellence and leadership while participating in a 2021-22 JA program received over \$37,000 in awards and scholarships.

INDIVIDUAL AWARDS

Jan Bell-Irving Award for
Women's Leadership

Jessica Kim

Eric Hamber Secondary, Vancouver

Dr. Donald Rix Inspiring
Business Excellence Scholarship

Elise Chan

Moscrop Secondary, Burnaby

JABC Basin Impact Award

Sasha Kelleher

Fernie Secondary, Fernie

Madison Adams

Mount Baker Secondary, Cranbrook

Student Award for Oratory & Presentation Skills

Eric Gao

Burnaby North
Secondary, Burnaby

Owen Hu

Burnaby North
Secondary, Burnaby

Riya Kainth

Burnaby Central
Secondary, Burnaby

Rebecca Pin

Queen's University,
Kingston

[Learn more at
jabc.ca/awards](https://jabc.ca/awards)

STUDENT COMPANY AWARDS

Celebrate Entrepreneurship Award



Juggle

[View Video](#)

Student Company of the Year Award



Flax Pax

[View Video](#)

Junior Entrepreneur Award

Johanna Chou

Moscrop Secondary, Burnaby

Judy Kim

R.E. Mountain Secondary, Langley

Isabella Jin

Hugh Boyd Secondary, Richmond

David Lam

Burnaby Central Secondary, Burnaby

STRATEGIC PRIORITY FOUR

ATTRACT, DEVELOP AND RETAIN EMPLOYEES



TEAM ENGAGEMENT IN A REMOTE-FIRST ORGANIZATION



To be successful in their roles, team members must be engaged and have the resources and tools to thrive. We involve employees in many ways, including holding weekly online cadence meetings, online group training and socials, and an annual in-person staff retreat if the budget allows. Team members also receive professional development allowances and are recognized with annual staff awards.

PROUD TO BE A PART OF JA WORLDWIDE

JA Worldwide is one of the world's largest and most-impactful youth-serving NGOs.

NOMINATED FOR NOBEL PEACE PRIZE



January 2022 - JA Worldwide was nominated for the 2022 Nobel Peace Prize for the work the organization does around the world. This nomination was an incredible honour for the entire JA network, including JA British Columbia.

[Learn more](#)

TOP TEN NGO/SGO FOR FOURTH CONSECUTIVE YEAR



May 2022 - Geneva-based NGO Advisor (thedotgood) announced that JA Worldwide remained among the ten most impactful social-good organizations in the world.

[Learn more](#)

TRANSFORMATIONAL INITIATIVE ONE TECHNOLOGY AND INFRASTRUCTURE

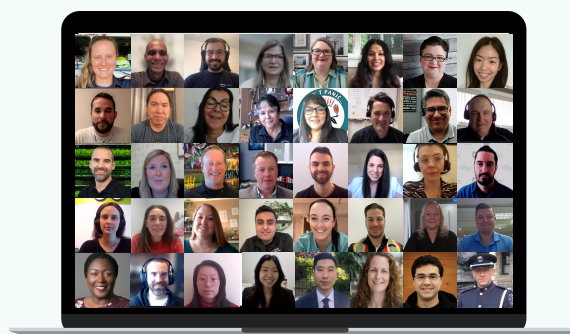


Like many businesses around the world, the pandemic accelerated JABC's digital transformation. Our program offerings, like JABC TechWorks and World of Choices, have been elevated to online platforms and now reach new participants province-wide.

Internally, we began the process of transitioning our customer relationship management system to Salesforce in order to improve community engagement and marketing capabilities.

ELEVATING OUR PROGRAMS: WORLD OF CHOICES MONTHLY SERIES

JABC launched the JA World of Choices multi-class monthly series during the 2021-22 school year. Exploring careers in different industries each month, the 80-minute virtual work-readiness program reaches students all across the province in grades 6-12 and features guest speakers, a Q&A between students and speakers, and trivia questions.



Learn more about our themes and guest speakers at jabc.ca/woc-speakers

TRANSFORMATIONAL INITIATIVE TWO EQUITY, DIVERSITY AND INCLUSION

JABC is dedicated to EDI principles in its program delivery, its organization and in all endeavours. As testament to these principles, JABC initiated new actions during the 2021-22 school year. A few of these included:

- Holding multiple EDI and Indigenous Cultural Safety training workshops for staff
- Undertaking a governance review of the Hall of Fame facilitated by an outside consultant to ensure a broad, inclusive lens is applied to the vetting of nominees and the selection of Laureates
- Becoming a remote-first organization in order to hire exceptional talent from anywhere in the province
- Working closely with organizations such as Take a Hike, Thrive for Blacks, Island Crisis Care Society and Threshold Society to provide more customized programming for at-risk or vulnerable populations, people of colour and Indigenous youth

JABC SUPPORTERS



JABC is grateful for the investments of our donors. Their generosity enabled us to reach over 48,000 students across B.C. this past school year. The following represents their contributions from July 1, 2021 to June 30, 2022.

JA CHAMPIONS \$1,000,000+

Lotte & John Hecht
Memorial Foundation

VISIONARIES \$250,000 – \$999,999

Columbia
Basin **trust**



ECONOMIC FUTURES COUNCIL \$150,000 – \$250,000

George and Sylvia Melville

John and Dana Montalbano
First Light Foundation

Peter and Joanne Brown
Foundation

The Francis Family Foundation

The Geyer Family

INNOVATORS \$100,000 – \$249,999



Foundation



ENTREPRENEURS \$25,000 – \$99,999



John Murphy &
Leslie Lee



Brian Phillips



Keith and
Sheryl Spencer

Walsh Foundation

AMBASSADORS \$10,000 – \$24,999

Pankaj & Rita
Agarwal



Olin & Suzanne
Anton

Dick & Val
Bradshaw



Judy
Hager



INDIGENOUS FUTURES CIRCLE



Illahie
Foundation



Anonymous

STAKEHOLDERS \$1,000 – \$9,999

Avanade
Steven Banick
Patrick Barron
BC Hydro
BCI
Best Buy Canada
Sheila Biggers & David Moonje
Peter J. Blake
BMO Bank of Montreal
BPS Wealth Management
Curtis Campbell
Nancy Cardozo
Paul Chow
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Clayoquot Biosphere Trust
CNA Group Canada
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Ministry of Jobs, Economic Recovery
and Innovation
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Parkland Burnaby Refinery

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Foundation
Eric Patel
Prince George Community
Foundation
Provincial Employees Community
Services Fund (PECSF)
Rideau Hall Foundation
SFU – Beedie School of Business
Natasha Shulman
Kenneth R. Smith
Strategic Charitable Giving
Foundation
Wolfgang Strigel
Gregory Sullivan
SurreyCares Community
Foundation
Peter Van Dyke
Deborah Wakeham
West Vancouver Foundation
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Whistler Blackcomb Foundation
Steve Wilson
Fred Withers & Dr. Kathy Jones
WorkSafe BC
Yosef Wosk Family Foundation
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Zurich Canada

HERITAGE DONORS



Successful delivery of JA programs would not be possible without continued support from our donors. JABC has established the Heritage Donors Program to recognize cumulative donations and pledges since 1999.

FOUNDERS \$1,000,000+

Coast Capital Savings
Columbia Basin Trust
HSBC Bank Canada

Lotte & John Hecht Memorial Foundation
Ministry of Jobs, Tourism and Skills
Training

Province of British Columbia
RBC Foundation
RBC Royal Bank

PIONEERS \$500,000+

BC Securities Commission
Canada Life

Chartered Professional Accountants
CIBC

VISIONARIES \$250,000+

Accenture
Canadian Western Bank
Djavad Mowafaghian
Foundation
Grant Thornton LLP

Prospera Credit Union
Scotiabank
TD Bank
Teekay Shipping (Canada) Ltd.
TELUS

The Keg Spirit Foundation
The Rix Family Foundation
Walsh Foundation
Western Economic Diversification
Canada

LEADERS \$100,000+

Austeville Properties Ltd.
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BC Hydro
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BMO Bank of Montreal
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JABC TECHWORKS



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Francis Family
Foundation



accenture



FINNING



sage



Community Partner



Conference Partner



DISCOVER YOUR PITCH

Presenting Partner



Supporting Partners



LEADERSHIP BREAKFAST



AWARDS AND SCHOLARSHIPS

Student Company
of the Year



JABC Basin Impact
Award



Celebrate Entrepreneurship
Provincial Award



WORLD OF CHOICES



CELEBRATE JA!

Presenting Partner



BUSINESS LAUREATES OF B.C. HALL OF FAME



JABC PRESENTS

**BUSINESS LAUREATES
OF BRITISH COLUMBIA
HALL OF FAME**

They Built. We Benefit.

Presenting Sponsors

FASKEN



Once again, sponsors and supporters,
thank you for staying with us.
We enjoyed celebrating the 16th
annual Gala Dinner & Induction
Ceremonies with you.

Laureate Champion Sponsor

Reception Sponsor



Junior Entrepreneur Award Sponsors

Laureate Selection Sponsor

Speaker Sponsor



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Richberry Group of Companies | Spira Equity Partners | STEMCELL Technologies Inc. | The Connor, Clark & Lunn Foundation
Vanedge Capital Partners | Varshney Capital Corp. | White Crane Capital Corp. | Gala Co-Chairs, Fred Withers and Janet Wood
ZLC Financial

Donations In-Kind

Dayhu Group of Companies | Hold it All, Inc. | Holland Family Charitable Foundation | Mark James Group | Leith Wheeler

Laureate Champion Sponsor

Reception Sponsor



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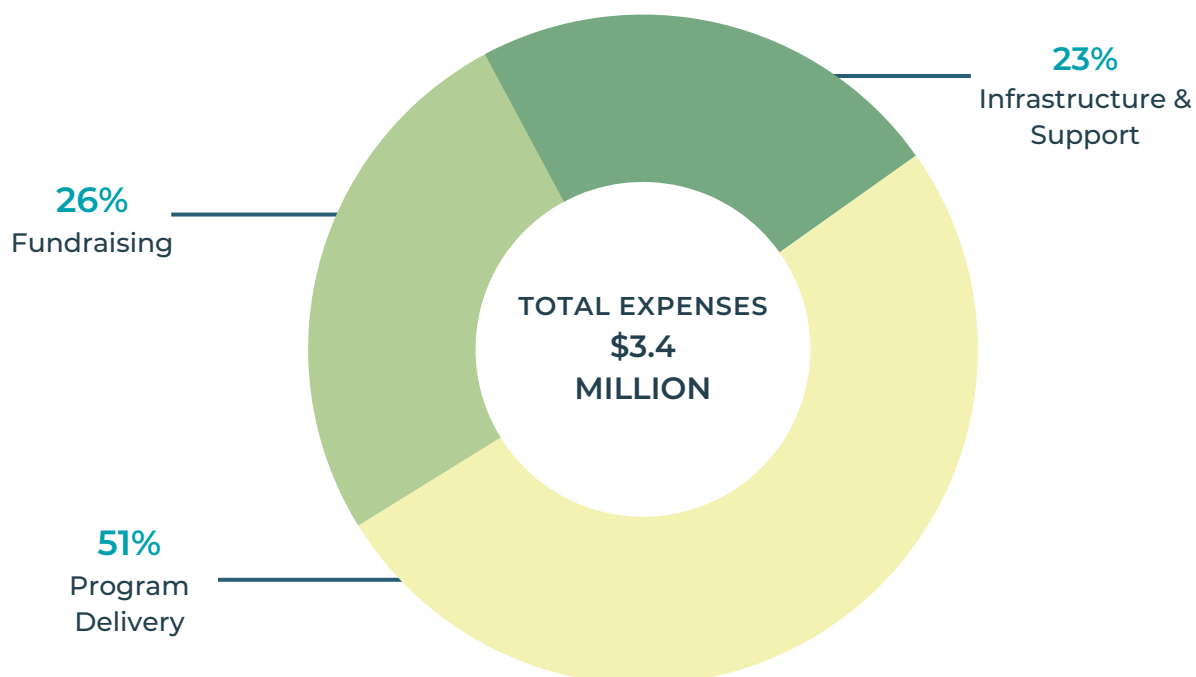
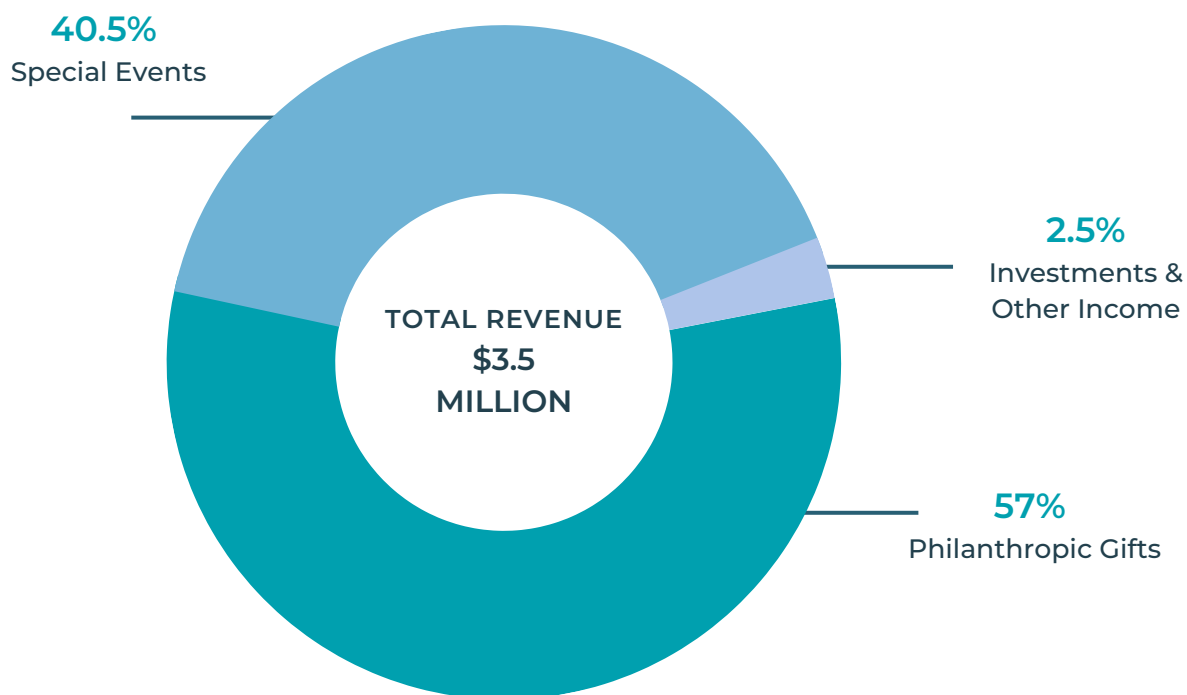
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Pankaj Agarwal
Diane Baiao
Michael Cole
Thomas Geyer
Darren Marr



JABC FINANCIALS



For the year ended June 30, 2022. [Contact us](#) for financial statements summary.



ABOUT US



JA
British
Columbia

Member of JA Canada

JA British Columbia (JABC) is a not-for-profit impact organization that delivers hands-on, immersive education in work readiness, financial health, and entrepreneurship.

Reaching thousands of young people each year through partnerships with educators, volunteers, and donors, JABC is one of the few organizations with the experience and passion to build a brighter future for the next generation of innovators, entrepreneurs, and leaders.

For over 65 years, JABC has served B.C. youth, including Indigenous communities, people of colour, and at-risk populations. JABC's real-world training helps young people develop the skills to build successful careers, prepare for the risks and rewards of entrepreneurship, and learn to thrive financially. Through JA, young people are equipped with the skillset and mindset to build thriving communities.

JABC is a proud member of JA Canada and JA Worldwide, one of the world's largest and most impactful NGOs.



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Vancouver, British Columbia, Canada V6B 4M9
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